



**COPPER STATE**  
BEER FESTIVAL

**FESTIVAL GUIDE**

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**RIVERVIEW PARK**  
JANUARY 14, 2023

# COPPER STATE BEER FEST

## VENUE LOCATION

### RIVERVIEW PARK

2100 W. Rio Salado Pkwy Mesa, AZ 85201

### ENTRANCE

You will enter the festival area on the WEST end of the grass lot (due EAST of the BLUE LOT- see pink check-in icon on pg. 3).

## EVENT ACCESS TIMES

### VIP's

**EARLY ACCESS:** Festival gates open at **12PM**, but you can enter at any time so don't worry if you're running a lil' late ... or really late.

### GENERAL ADMISSION PLUS (GA+)

Festival gates open at **1PM**. Unfortunately, you CANNOT enter any earlier even if you are attending with a VIP attendee. You can upgrade to VIP at the door if you'd like.

### GENERAL ADMISSION (GA)

Festival gates open at **2PM**. Unfortunately, you CANNOT enter any earlier even if you are attending with a VIP or GA+ attendee. You can upgrade to VIP or GA+ at the door if you'd like.

### DESIGNATED DRIVER (DD)

Thank you for being responsible! For that reason alone, you get to enter and park with any ticket type (VIP, GA+ or GA).

**\*\*PLEASE NOTE THAT ALL TICKETS SHOW THE EVENT TIME FROM 2PM - 5PM (AS IT WAS NOT CUSTOMIZABLE WITHIN OUR TICKET PLATFORM), HOWEVER, PLEASE SEE ABOVE TO DETERMINE WHEN YOU CAN ENTER THE FESTIVAL\*\***

## TASTING GLASSES & TICKETS

**ALL** attendees (except DD's) will be provided a tasting glass and a tasting ticket upon entering the festival. Non-alcoholic (NA) booths will also have separate disposable cups to allow DD's to try their products (Athletic Brewing Co. & The Lagunitas Brewing Co. will both have NA options.)

You will get to choose from 3 tasting glasses that with our cute logo on one side and our other cute logo on the other side.

The tasting ticket will have either 18 tastings for VIP's, 12 tastings for GA+, or 10 tastings for GA. Vendors will mark off each tasting provided.

## WHAT TO BRING

### TICKETS

Bring a digital or printed copy of your ticket. To find your confirmation email, search your inbox for **'Your Receipt For Copper State Beer Festival'**. You can save your QR code to your 'wallet' for safekeeping.

### PARKING PASSES

Your ticket confirmation will act as your parking pass. Please have your ticket in-hand and ready to show the parking attendants as soon as you arrive to avoid traffic delays.

### VALID FORM OF IDENTIFICATION

- Government Issued Driver's License
- Government Issued Identification Card
- Government Issued Passport
- Military Identification Card

**\*\*IF YOU CANNOT PROVE THAT YOU ARE 21 YEARS OF AGE OR OLDER BY SHOWING ONE OF THE VALID FORMS OF IDENTIFICATION LISTED ABOVE, YOU WILL NOT BE GRANTED ENTRY INTO THE FESTIVAL AND WILL NOT BE GIVEN A REFUND\*\***

### BAGS

Bags are permitted to carry all your goodies home, however, **ALL** bags will be searched prior to entering the festival.

### BLANKET / CHAIR

You can bring a blanket to lay on and enjoy the jams or to bundle up. Seating is limited to the food area so please bring your own foldable/collapsible non-metal camping chair if you'd like to sit near one of the stages.

### GOOD VIBES

Everyone is at the festival to have a good time so please be patient and treat everyone with kindness and respect.

**\*\*Please visit our FAQ page ([copperstatebeerfest.com/faq](http://copperstatebeerfest.com/faq)) to review a list of ALL PERMITTED & PROHIBITED items. If you choose to bring any of prohibited items on the list, you will be asked to return the item(s) to your vehicle and you WILL have to wait in line again\*\***

# PARKING

## DIRECTIONS

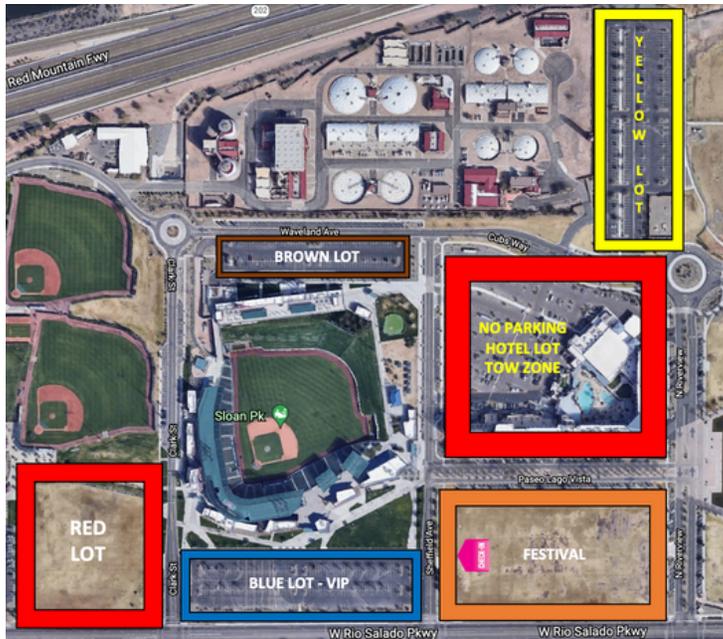
**ADDRESS:**  
2100 W Rio Salado Pkwy Mesa, AZ 85201

We recommend ALL attendees to EXIT Loop 202 at N Dobson Rd. vs. Loop 101 at W Rio Salado to minimize left-hand turns and traffic back-up, however, the choice is yours.

**RIDESHARE:**  
Please follow all rideshare signage. Rideshare Drop Off Zone is located just North of Paseo Lago Vista on the east side of Sheffield Ave.

PLEASE REFERENCE PARKING & RIDESHARE MAPS BELOW.

## PARKING MAP:



## PARKING IS FREE FOR EVERYONE!

### VIP PARKING:

VIP's will park in the **BLUE LOT**. Once BLUE LOT is FULL, VIP's will then overflow into the RED LOT.

### GA+ & GA PARKING:

Please park in the **RED LOT**. Once the lot is full, please follow the guidance of parking staff.

### DD PARKING:

DD's get to roll in with whoever they choose so park wherever tickles your fancy- THANKS AGAIN FOR BEING RESPONSIBLE!

### ADA PARKING:

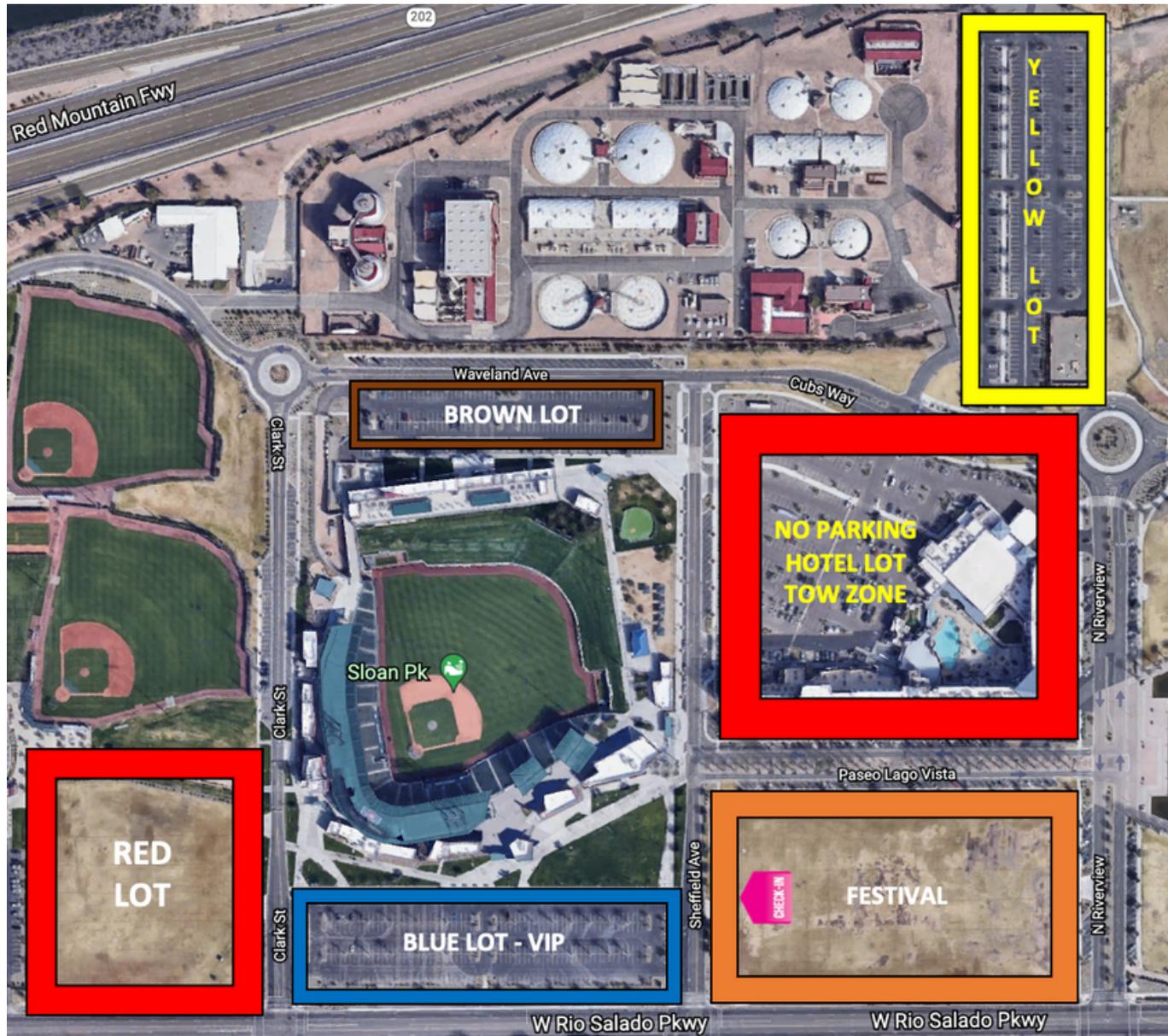
ALL PAVED lots have designated ADA parking spots so choose the closest lot to the entrance where availability.

### HOTEL PARKING:

DO NOT park in the lot designated as 'HOTEL PARKING' or you WILL BE TOWED at your own expense.

**\*\*PLEASE FOLLOW THE GUIDANCE OF THE PARKING STAFF, HOWEVER, FEEL FREE TO PARK IN A FURTHER LOT AND WALK SHOULD TRAFFIC BACK UP #BURNTHATBOOZE\*\***

# BIG PARKING MAP



# RIDESHARE DROP-OFF MAP



# COPPER STATE BEER FEST

## PURCHASE BOTTLES TO-GO

Whiskey Del Bac will be selling bottles to-go at the festival. Although we are sampling our Elijah Craig Barrel Pick, you cannot purchase bottles onsite at the festival, however, you can purchase bottles at **PITCH Scottsdale** while supplies last.

### PACKAGED SALES

If you purchase any bottles, Whiskey Del Bac will place the bottles in bags, write your full name on bags and store in their tent. When you are ready to leave the festival, you will need to provide full name and show ID to collect your bottles as you exit the festival. **Once you exit the festival with any packaged products, you will NOT be allowed re-entry!**

## PEOPLE'S CHOICE AWARDS

Our vendors are **AMAZING** at their craft so... to show them how amazing they really are, we had custom trophies crafted for the **BEST** in the following categories.

### Brewery

1st - 3rd Place

### Distillery

1st Place

### Cidery

1st Place

### Winery

1st Place

### Booch/Seltzer

1st Place

### Craft Bar

1st Place

### Food

1st Place

**\*\*Please scan the QR Code on your ticket to vote. Voting ends at 4 PM\*\***

## WEATHER

It's looking like a mostly cloudy day and with a high of 69. Weather changes frequently so please monitor the weather closely and dress accordingly.

We **HIGHLY** recommend dressing in layers so that you can shed them if you get too toasty.

## MERCHANDISE

We will be selling a limited amount of CSBF commemorative t-shirts from our branded tent near the festival entrance. Get them while supplies last!

## SAFETY

### NO SMOKING

Copper State Beer Festival is a **NON-SMOKING & TOBACCO-FREE** event! This includes but **NOT** limited to: cigarettes, cigars, cannabis, vaping and smokeless tobacco per City of Mesa Ordinance.

### RE-ENTRY

Re-entry is **PERMITTED**, however, you **MUST** go through the security check again (bag check, proof of age, etc.) and your wristband **MUST** be intact.

## CHARITY HIGHLIGHT

We are thrilled to be working with Arizona Leadership Foundation & WBS Charity Foundation.

Arizona Leadership Foundation proudly provides scholarship assistance to private schools and disabled and displaced schools throughout Arizona with no preference to religious or political affiliation. We believe parents should have a choice when it comes to the education of their children.

WBS Charity Foundation's mission is to unify people to raise awareness and funding for charitable organizations across the country by sharing the love of bourbon and philanthropy, hosting special events, and providing unforgettable experiences.

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# ACTIVITIES

## LIVE PAINTING

We will have a few local artists painting live and plan on painting beer themed art for **YOU**, our festies. Be sure to stop by their tents to grab some of their prints, stickers and merchandise.

## LIVE MUSIC

**Off Apollo** will be kicking off the festival from 12PM - 2PM followed by **DJ Hey Zeus** spinning records from 2PM - 3PM, Off Apollo again from 3PM - 4PM, and end the evening with DJ Zeus until our awards ceremony starts at 4:45 PM. A little bit of everything throughout the day!

## YARD GAMES

We will have Cornhole and Giant Jenga!

## ACTIVITIES

We will have axe throwing brought to you by Social Axe Throwing!

## PHOTO OPP

We have a very special photo op waiting for you - it will not disappoint.

## THANK YOU!

Copper State Beer Fest could not be what it is without the help of many behind the scenes heroes. BIG THANKS to City of Mesa, Mesa PD, our vendors, volunteers and staff for their vital roles in planning, coordinating and producing the festival. AND last but not least, THANK YOU, our Festies, for believing in us and sharing what will be an INCREDIBLE experience. Have a beautiful time, share those photos and see you Saturday!

# FESTIVAL MAP





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**CHEERS!**